

FOR IMMEDIATE RELEASE

Contact: Elyzabeth Marcussen, 443-837-1559

emarcussen@hospicechesapeake.org

Community models are also role models as fashion show raises \$80K for kids

(PASADENA, MD, June 21, 2017) — About 250 people mingled around sports cars on lifts in the service bays of Porsche of Annapolis to see hot summer fashions during the 9th annual Fashion for a Cause, held June 8. The charity event raised around \$80,000 for Chesapeake Kids, a program of Hospice of the Chesapeake which supports children living with and affected by advanced illness and loss.

Serving as the event's emcee was Adam Tuss, transportation reporter and Sunday anchor for NBC News4 Washington. Joining him on the runway were professional models, celebrity model Miss Maryland International Tiffany Chipotle, as well as models from the community who have close ties to Chesapeake Kids, including former NFL player Aziz Abdur-Raouf, Jeremiah Batucan, Kevin Catron, Jason Cherry, Holly Frye-Atcherson, Paula McLoud and Polly Mizana. All volunteer in varying capacities for the program, except for Mizani, who is its child life specialist.

The looks they modeled were summer fashions and accessories provided by Annapolis Towne Center clothing retailers Anthropologie, Jos. A. Bank, Scout & Molly's and South Moon Under, with hair and make-up by Up Do's for I Do's. Guests enjoyed food and beverages provided by Bin 201 – The Wine Sellers, Buck Distributing, Carpaccio Tuscan Kitchen, Fishpaws Marketplace, Level – The Fox Brothers, Palate Pleasers, The Westin -- Azure and Two Rivers Steak & Fish House.

The evening's sponsors included The Wilburn Company; Porsche of Annapolis; Mairead O'Reilly Orthodontics; M&T Bank; Datalink Interactive; Righttime Medical Care; and Bill and Laura Westervelt.

Though the event was decidedly adult with tool carts serving as bars and dance music providing a soundtrack to many a selfie, Hospice of the Chesapeake President and CEO Ben Marcantonio pointed out the importance it serves for the youngest in the care of the organization. "These are children and young families who are struggling to live life in the face of a life-limiting illness. You're helping kids and teens to learn how to cope with overwhelming grief after losing loved one," he said. "Thank you for being here tonight and helping to make their struggle just a little bit easier."

-more-

All photos taken June 8, 2017, at Porsche of Annapolis by Elyzabeth Marcussen, Hospice of the Chesapeake. High resolution photos available upon request.



Transportation reporter and Sunday anchor for NBC News4 Washington Adam Tuss encourages the audience during the campaign appeal, and is backed by several youth who were there to represent the children served by Chesapeake Kids. Pictured from left to right in the back row are Sage Christensen, Chloe Chabot and Sam Ward; in the front row are Baylie West, Cole Christensen, and Cooper Cook.



Miss Maryland International Tiffany Chipotle joins community model Paula McCloud of Annapolis on the runway for the final walk.



Community model Jason Cherry of Annapolis walks the runway during the 9th annual Fashion for a Cause.



Community model Holly Frye-Atcherson of Annapolis walks the runway during the 9th annual Fashion for a Cause.

###

Caring for life throughout the journey with illness and loss is the mission of **Hospice of the Chesapeake**. For more information, please visit www.hospicechesapeake.org.