

UNDERWRITING OPPORTUNITIES AND BENEFITS



SATURDAY • OCTOBER 8, 2022

6:00–11:00 PM

SAKS FIFTH AVENUE | CHEVY CHASE

CO CHAIRED BY

MRS. PATRICIA TRUDEAU AND MRS. GRETCHEN CUSACK



HOSPICECHESAPEAKE.ORG/2022-GLOW

WORLD HOSPICE AND PALLIATIVE CARE DAY

Hospice of the Chesapeake is excited to announce its participation in World Hospice and Palliative Care Day 2022!

As part of World Hospice and Palliative Care Day 2022, Hospice of the Chesapeake is hosting a special celebration called “*Glow*”. This highly curated evening will consist of a dinner and fashion show showcasing the latest in couture and ready-to-wear trends from international designers at Saks Fifth Avenue in Chevy Chase, Maryland.

This event brings together leaders from the communities of fashion, health care, business, and philanthropy.

For 43 years, Hospice of the Chesapeake has cared for persons living with life limiting illness. During this time, we have cared for more than 48,000 hospice patients and more than 100,000 family members – receiving compassionate and expert care from hospice team members.

It's not every day that we are asked to support a global mission that impacts those in our communities – our own family, friends, and neighbors. Hospice and palliative care makes the difference for patients and their families when they are at their most vulnerable. We hope you will consider supporting this one-of-a-kind event celebrating the hospice and palliative care movement.

For more information about sponsorship opportunities, please contact
events@hospicechesapeake.org
or 443-837-1531.

[HOSPICECHESAPEAKE.ORG/2022-GLOW](https://www.hospicechesapeake.org/2022-glow)

UNDERWRITING OPPORTUNITIES AND BENEFITS

DINNER | \$50,000

RECOGNITION BENEFITS

- Exclusive sponsorship of a two-course meal provided by Main and Market
- Acknowledgment on event signage
- Recognition from the podium
- Recognition and a full-page ad in event program
- Recognition on the GLOW website and social media

GLOBAL FASHION SHOW | \$25,000

RECOGNITION BENEFITS

- Exclusive sponsorship of the Fashion show
- Acknowledgment on event signage
- Recognition from the podium
- Recognition and a full-page ad in event program
- Recognition on the GLOW website and social media

COCKTAIL RECEPTION | \$15,000

RECOGNITION BENEFITS

- Exclusive sponsorship of the cocktail reception
- Acknowledgment on event signage
- Recognition from the podium
- Recognition and a half-page ad in event program
- Recognition on the GLOW website and social media

DÉCOR | \$10,000

RECOGNITION BENEFITS

- Exclusive sponsorship of the décor not including centerpieces
- Acknowledgment on event signage
- Recognition from the podium
- Recognition and a half-page ad in event program
- Recognition on the GLOW website and social media

FLOWERS | \$7,500

RECOGNITION BENEFITS

- Exclusive branding as floral sponsor
- Acknowledgment on event signage
- Recognition in event program
- Recognition on the GLOW website and social media

FASHION SHOW BAR | \$7,500 PER BAR

RECOGNITION BENEFITS

- Exclusive sponsorship of event signature bar, during fashion show
- Acknowledgment on event signage
- Recognition in event program
- Recognition on the GLOW website and social media

DINNER BAR | \$7,500 PER BAR

RECOGNITION BENEFITS

- Exclusive sponsorship of event signature bar, during dinner
- Acknowledgment on event signage
- Recognition in event program
- Recognition on the GLOW website and social media

CHAMPAGNE | \$5,000

RECOGNITION BENEFITS

- Exclusive branding as champagne sponsor
- Acknowledgment on event signage
- Recognition in event program
- Recognition on the GLOW website and social media

DINNER WINE | \$5,000

RECOGNITION BENEFITS

- Exclusive branding as the dinner wine sponsor
- Acknowledgment on event signage
- Recognition in event program
- Recognition on the GLOW website and social media

DESSERT AND COFFEE | \$4,000

RECOGNITION BENEFITS

- Exclusive sponsorship of event desserts and coffee
- Acknowledgment on event signage
- Recognition in event program
- Recognition on the GLOW website and social media

VALET PARKING | \$2,500

RECOGNITION BENEFITS

- Exclusive branding as valet parking sponsor – name or logo on bottles of water for each car
- Acknowledgment on event signage
- Recognition in event program
- Recognition on the GLOW website and social media

ENTERTAINMENT SPONSOR

COCKTAIL HOUR: \$1,000 | RUNWAY: \$2,500 | DINNER: \$5,000

RECOGNITION BENEFITS

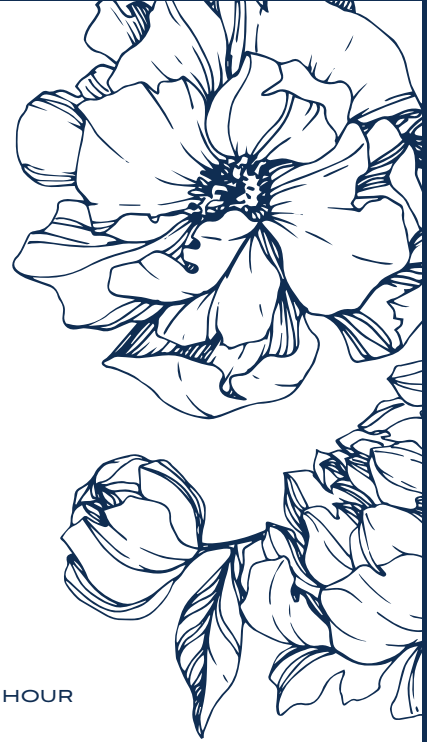
- Exclusive sponsorship of live music during cocktail hour, fashion show, or dinner entertainment
- Acknowledgment on event signage
- Recognition in event program
- Recognition on the GLOW website and social media

glow

UNDERWRITING FORM

Yes, I/We wish to support Hospice of the Chesapeake and would like to reserve the following underwriting opportunity:

DINNER	\$50,000
GLOBAL FASHION SHOW	\$25,000
COCKTAIL RECEPTION	\$15,000
DÉCOR	\$10,000
FLOWERS	\$7,500
FASHION SHOW BAR	\$7,500 - PER BAR
DINNER BAR	\$7,500- PER BAR
CHAMPAGNE	\$5,000
DINNER WINE	\$5,000
DESSERT AND COFFEE	\$4,000
VALET PARKING	\$2,500
ENTERTAINMENT SPONSOR	\$1,000 - COCKTAIL HOUR
ENTERTAINMENT SPONSOR	\$2,500 - RUNWAY
ENTERTAINMENT SPONSOR	\$5,000 - DINNER



I/We are unable to attend but wish to make a tax-deductible contribution of _____.

Enclosed is a check for \$ _____ made payable to Hospice of the Chesapeake Foundation.

Please charge my credit card \$ _____.

AMEX VISA MC DISCOVER

Card Number: _____ Expiration Date: _____ CVV: _____

Signature _____

Company Name: _____

Contact Person: _____ Email _____

Address _____

City _____ State _____ ZIP _____

Phone Number _____ Fax Number _____

PLEASE RETURN FORM TO THE EVENTS TEAM

Hospice of the Chesapeake • John & Cathy Belcher Campus • 90 Ritchie Highway • Pasadena, MD 21122

Questions? Contact the Events Team
events@hospicechesapeake.org or 443-837-1531.